

BOOT CAMP

BASIC TRAINING FOR LAWYERS

*Get the Skills You Need to Successfully
Compete in Today's Challenging Market*

TUESDAY, SEPTEMBER 27, 2016

Keynote Speaker: JAY SULLIVAN, Managing Partner, Exec-Comm

#NYCBarBC16

Presented by
Career Advancement and Management Committee
and **Law Student Perspectives Committee**

**NEW YORK
CITY BAR**

SPONSORS

This program provides recent law graduates and current law school students with career planning information and skill building. This year's program will focus on helping attendees assess their skills, assess the market and get practice ready. Whether you are seeking a job at a large or small firm, government or public interest organization, hanging out your own shingle, or not sure what your next step should be, these sessions will provide information that will help you achieve success.



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AGENDA

8:00 am – 8:30 am **Registration**

8:30 am – 8:45 am **Welcome**

8:45 am – 9:40 am **Keynote: Your Communication Style – Leveraging the Best in You**

Presenter: Jay Sullivan, Managing Partner, Exec-Comm

Everyone brings something different to the table. In addition to your talent and your skills, you have innate aptitudes in the way you approach a conversation, listen for opportunities and position valuable ideas to others. In this session, you will take a brief “styles assessment test” that will help you uncover your natural Personal Communications Style and learn to leverage that Style when communicating with others. In addition, you will learn to adapt your approach when communicating with different people. Finally, you will craft messages about yourself and your strengths that position you well to others.

9:40 am – 10:40 am **Job Search: From Those Who Have Been There**

Moderator: Brian Farkas, Goetz Fitzpatrick LLP, 2013 Cardozo Graduate

Speakers: Erika DiMarco, Aaronson Rappaport Feinstein & Deutsch, LLP, 2015 Brooklyn Law School Graduate; Alyssa Feliciano, New York City Law Department, 2015 Hofstra Graduate; Jesse Kearney, Law Office of Jesse Kearney Jr., 2014 New York Law School Graduate; Susan Rhee, NYC Office of the Comptroller; 2015 CUNY Law School Graduate; Levan Thomas, FEMA, 2016 Pace Law School Graduate

Hear from panelists, all of whom have dealt with many of the same challenges you are facing today. They graduated in the last few years, and all found employment through creative paths that did not include OCI. You’ll leave this session with proven strategies.

10:40 am – 10:50 am **Break**

10:50 am – 11:50 am **Handle Your Brand: A Workshop on Assessing, Building and Enhancing Your Personal Brand for Lawyers and Law Students**

Presenter: Paula Edgar, Principal, PGE LLC (Coaching, Speaking and Consulting) and President, Metropolitan Black Bar Association

This interactive workshop will encourage attendees to reflect on their personal brands to enhance their professional presence, increase visibility in their current position or find a new role. The presentation will incorporate the use of social media, in person networking and other successful brand building strategies.

11:50 am – 1:10 pm Career Conversations and Lunch Sponsored by:  LexisNexis®

While you re-fuel with lunch, the Careers Conversations is your opportunity to learn and network – move from table to table and meet attorneys from different practice areas. Attorneys from the following practice areas will be in attendance:

Bankruptcy	Criminal Defense	Immigration	Real Estate
Commercial Litigation	Criminal Prosecution	IP	Tax
Compliance	Family	Labor & Employment	Technology
Corporate	Health & Elder	Personal Injury	Trust & Estates

11:50 am – 4:00 pm Photo Booth

Make that LinkedIn profile even stronger with a photo by The Booth for Business! Your photo will be taken and then emailed to you. All time slots are filled. Please check in about cancellations on the day of the event.

1:10 pm – 2:00 pm Networking for Non-Networkers: How Anyone Can Do It Successfully

For some of us, networking is like a visit to the dentist — we know we have to do it, but we really don't want to. We have learned about many different networking strategies, but the uncomfortable feeling remains. If there only were a way of networking that is comfortable and produces fantastic results... Let's put a different spin on networking!

Moderator: Desiree Jaeger-Fine, Founder and Principal, Jaeger-Fine Consulting LLC

Speakers: Josh Beser, General Counsel & Corporate Secretary, Canary; Abdi Shayesteh, CEO & Founder, Sofos Labs, Inc.

2:00 pm – 2:45 pm BARTalks on Informational Interviews, Resumes and Cover Letters

You've heard of TEDTalks, here are BARTalks! Much like TEDTalks, these 3 dynamic speakers will cover everything you need for informational interviews, resumes and cover letters. You won't want to miss a minute.

Speakers: Bruce Blackwell, Managing Partner, Career Strategies Group; Courtney Fitzgibbons, Assistant Dean for Academic Advising & Professional Development, New York Law School; Carroll Welch, Career Coach and Counselor, Carroll Welch Consulting

2:45 pm – 2:55 pm Break

2:55 pm – 4:00 pm Resume Review Workshop

A team of career counselors and professionals will lead small groups to review attendee resumes. This is the perfect opportunity to get your specific concerns and questions answered. Resumes will be submitted prior to the program and you must be present at this session in order to receive your feedback.

Be sure to email your resume to BootCampResumes@nycbar.org by Friday, September 23, 12:00 pm so your resume will be reviewed in time.

REGISTRATION

Register at www.nycbar.org/bootcamp or by phone, 212.382.6665, or complete the form below and email to membershipservices@nycbar.org.

- City Bar Members (\$29)
 Non-Members (\$99)*
 Free to students and alumni of sponsoring law schools

* Special Offer - the non-member registration fee includes a 1-year New York City Bar Membership.

- Check here to take advantage of this offer.

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LAW SCHOOL

FIRM/ORGANIZATION

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YEAR OF LAW SCHOOL GRADUATION (Actual or Anticipated)

EARLIEST YEAR OF ADMISSION

STATE

COUNTRY

FORM OF PAYMENT

CHECK Please make check(s) payable to: The New York City Bar Association

VISA MC AMEX

Total Charged to Credit Card: \$

CREDIT CARD #

SECURITY CODE

CREDIT CARD
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