



NYC Bar Association CLE Sponsorship Benefits

The NYC Bar Association offers over 130 CLE programs throughout the year. Our programs cover a wide range of practice areas and bring together lawyers from different law firms and corporations. Sponsorships are available for the majority of our programs.

Pre-Program Benefits:

- Logo recognition with hyperlink to company website in all marketing emails sent to NYC Bar members
- Logo recognition on program webpage with hyperlink to company webpage

Program Benefits:

- Two (2) representative(s) at event to host a table with materials and meet attendees
- Table for materials and signage provided by City Bar
- Option to give away small promotional items (pen, highlighter, candy etc.) of choice at table
- Verbal recognition as sponsor at program (made by program attorney)
- Sponsorship recognition on signage in the registration area (provided by NYC Bar)
- One page ad with logo and organization description in course materials (must be approved by CLE director, copy art due 3 weeks prior to program)
- Organization name displayed on program title page in PowerPoint
- Option to raffle off prize to attendees

Post Program Benefits

- Mailing list of attendees one time use only

All sponsorships must be approved by our CLE director and the program committee chair.