### Sponsorship Opportunities

**6th Annual Employment Law Institute**  
Friday, March 6, 2020 | 9:00 a.m. to 5:00 p.m.  
*Includes Networking Luncheon*

#### SPONSORSHIP LEVEL

<table>
<thead>
<tr>
<th>Platinum Level</th>
<th>Gold Level</th>
<th>Silver Level</th>
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<tbody>
<tr>
<td><strong>$3,500</strong></td>
<td><strong>$2,500</strong></td>
<td><strong>$1,500</strong></td>
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#### ON-SITE EXPOSURE

- Sponsorship of either: 
  - Networking Luncheon
  - Morning Coffee Break
  - Afternoon Coffee Break
- One Tabletop Exhibit
- Prime logo recognition as a Platinum Sponsor during event including event signage
- Exclusive ad placement to be included in program power point presentation
- One page ad prominently placed in digital coursebook
- Logo prominently displayed on the CLE program event page of the New York City Bar’s website as **Platinum Sponsor**
- Pre-event Marketing exposure listing company logo on emails, and prime logo recognition on digital, & print brochure*
- **Banner ad** with link to webpage in 44th Street E-News sent out to all of our members (24,000+)

#### MARKETING

- **Four complimentary** sponsor registrations (valued at up to $1,996)
- Additional **20% discount** off the member rate for clients, colleagues and guests

#### GOLD LEVEL

- Selection of either: 
  - Continental Breakfast or One of the Panel Discussions
  - Logo recognition as a **Gold Sponsor** during event including event signage

#### HOSPITALITY

- One page ad prominently placed in digital coursebook
- Logo displayed on the CLE program event page of the New York City Bar’s website as **Gold Sponsor**
- Pre-event Marketing exposure listing company logo on emails, and digital & print brochure*
- **Two complimentary** sponsor registrations (valued at up to $998)
- Additional **15% discount** off the member rate for clients, colleagues and guests

#### SILVER LEVEL

- Logo Recognition as a **Silver Sponsor** during event including course book, and signage

- Logo displayed on the CLE program event page of the New York City Bar’s website as a **Silver Sponsor**
- Pre-event Marketing exposure listing company logo on emails, and digital & print brochure*
- **One complimentary** sponsor registration (valued at up to $499)
- Additional **10% discount** off the member rate for clients, colleagues and guests

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*subject to timing of sponsorship

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**For more information on sponsorship opportunities, please contact:**  
Angie Avila | Manager, Membership Outreach and Sponsorships  
aavila@nycbar.org | 212.382.6608