

# NEW YORK CITY BAR



## 4<sup>th</sup> Annual Employment Law Institute

Friday March 9, 2018 | 8:15 am to 5:40pm

### Sponsorship Opportunities

#### Platinum level (4 Available)

**\$3,500**

- ❖ Choice of Continental Breakfast, Luncheon, Nametags or Flash drives
- ❖ One Tabletop Exhibit
- ❖ Prime Logo Recognition during event
- ❖ Pre-event Marketing exposure listing company logo on emails (with link to webpage) and print brochure\*
- ❖ One page ad prominently placed in printed B&W course materials; no bleed
- ❖ Logo prominently displayed on the CLE program event page of the New York City Bar's website as Platinum sponsor
- ❖ One time use of attendee list
- ❖ Three complimentary sponsor registration (Valued at up to \$1497)
- ❖ Additional 20% discount off the member rate for clients, colleagues and guests

#### Gold level (3 Available)

**\$2,500**

- ❖ Choice of morning coffee break, afternoon coffee break or plenary session
- ❖ One Tabletop Exhibit
- ❖ Logo Recognition during event
- ❖ Pre-event Marketing exposure listing company logo on emails (with link to webpage) and print brochure\*
- ❖ One page ad placed in printed B&W course book; no bleed
- ❖ Logo displayed on the CLE program event page of the New York City Bar's website as Gold sponsor
- ❖ Two complimentary sponsor registration (Valued at up to \$998)
- ❖ Additional 15% discount off the member rate for clients, colleagues and guests

To inquiry about sponsorships please contact Maricela Alfonso at 212.382.6608 or [malfonso@nycbar.org](mailto:malfonso@nycbar.org)



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**Silver level (Unlimited Available)**

**\$1,500**

- ❖ Logo Recognition during event including course book and signage
- ❖ Pre-event Marketing exposure listing company logo on emails (with link to webpage) and print brochure\*
- ❖ Logo displayed on the CLE program event page of the New York City Bar's website as Silver sponsor
- ❖ One complimentary sponsor registration (Valued at up to \$499)
- ❖ Additional 10% discount off the member rate for clients, colleagues and guests

\*subject to timing of sponsorship

**For more information on sponsorship opportunities, please contact:**

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