

NEW YORK CITY BAR



6th Annual Institute on Not-for-Profit Law

Friday April 20, 2018, 9:00 a.m. - 5:00 p.m.

Sponsorship Opportunities

Platinum level (2 Available)

\$5,000

- ❖ Choice of Lunch or Lanyard sponsorship
- ❖ One Tabletop Exhibit
- ❖ Prime Logo Recognition during event including course book and signage
- ❖ Prime pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ One page ad prominently placed in printed B&W course book; no bleed
- ❖ Logo prominently displayed on the CLE program event page of the New York City Bar's website as Platinum sponsor
- ❖ One time use of attendee list
- ❖ Three complimentary sponsor registrations (Valued at up to \$2097)
- ❖ Additional 20% discount off the member rate for clients, colleagues and guests

Gold level (3 Available)

\$3,000

- ❖ Choice of Continental Breakfast, Morning Coffee Break or Afternoon Coffee break sponsorship
- ❖ One Tabletop Exhibit
- ❖ Logo Recognition during event including course book and signage
- ❖ Pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ One page ad placed in printed B&W course book; no bleed
- ❖ Logo displayed on the CLE program event page of the New York City Bar's website as Gold sponsor
- ❖ Two complimentary sponsor registrations (Valued at up to \$1398)
- ❖ Additional 15% discount off the member rate for clients, colleagues and guests

To inquiry about sponsorships please contact Maricela Alfonso at 212.382.6608 or malfonso@nycbar.org



**NEW YORK
CITY BAR**

Silver level (Unlimited Available)

\$1,500

- ❖ Logo Recognition during event including course book and signage
- ❖ Pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ Logo displayed on the CLE program event page of the New York City Bar's website as Silver sponsor
- ❖ One complimentary sponsor registration (Valued at up to \$699)
- ❖ Additional 10% discount off the member rate for clients, colleagues and guests

*subject to timing of sponsorship

For more information on sponsorship opportunities, please contact:

Maricela Alfonso
Membership & CLE Relations Associate
New York City Bar Association
Malfonso@nycbar.org
212.382.6608

To inquiry about sponsorships please contact Maricela Alfonso at 212.382.6608 or malfonso@nycbar.org