

NEW YORK CITY BAR



7th Annual Women in White Collar Crime Institute- Kickoff Reception

Tuesday, May 8 | 6:30 pm – 8:30 pm

Women in White Collar Reception Sponsorships: Gold Pre-Conference **\$5,000**

- ❖ Pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ Name of firm displayed on the event page of the New York City Bar's website as a Gold level sponsor of the kickoff reception
- ❖ Logo recognition on signage during event
- ❖ Three complimentary sponsor registrations to program and reception (valued at up to \$2697)

Silver Pre-Conference **\$3,000**

- ❖ Pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ Name of firm displayed on the event page of the New York City Bar's website as a Silver level sponsor of the kickoff reception
- ❖ Logo recognition on signage during event
- ❖ Two complimentary sponsor registrations to program and reception (valued at up to \$1798)

Bronze Pre-Conference **\$1,500**

- ❖ Pre-event Marketing exposure listing company logo on promotional emails, e-brochure and print brochure*
- ❖ Name of firm displayed on the event page of the New York City Bar's website as a Bronze level sponsor of the kickoff reception
- ❖ Logo recognition on signage during event
- ❖ One complimentary sponsor registrations to program and reception (valued at up to \$899)

To inquiry about sponsorships please contact Maricela Alfonso at 212.382.6608 or malfonso@nycbar.org



NEW YORK
CITY BAR

7th Annual White Collar Crime Institute
Wednesday, May 9 | 9:00 am – 5:00 pm
Followed by reception

Institute Sponsorships:

Diamond Sponsor (Two Available) \$20,000

- ❖ Networking Reception Sponsorship
- ❖ Choice of Flash Drive with logo or Lanyard with Logo
- ❖ Table Top Exhibit
- ❖ Prime Logo recognition during event including one page ad in B&W course book (no bleed) and signage
- ❖ Prime pre-event marketing exposure listing company logo with link on promotional emails (sent to 10,000+ members) e-brochure and print brochure*
- ❖ Logo with link prominently displayed on the CLE program event page of the New York City Bar's website as Diamond sponsor
- ❖ Banner ad in 44st E-News sent out to all of our members (22,000+) the week before the event
- ❖ Ad on CLE homepage
- ❖ One time use of attendee list
- ❖ Seven complimentary registrations (valued at up to \$6293)
- ❖ 25% discount on additional registrations off the member rate

Platinum Sponsor (~~Two~~ One Available) \$15,000

- ❖ Choice of Continental Breakfast or ~~Lunch Sponsorship~~
- ❖ Table Top Exhibit
- ❖ Logo recognition during event including one page ad in B&W course book (no bleed) and signage
- ❖ Pre-event Marketing exposure listing company logo with link on promotional emails (sent to 10,000+ members), e-brochure and print brochure*
- ❖ Logo with link prominently displayed on the CLE program event page of the New York City Bar's website as Platinum sponsor
- ❖ One time use of attendee list
- ❖ Five complimentary registrations (valued at up to \$4495)
- ❖ 20% discount on additional registrations off the member rate



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Gold Sponsor (Limited Number Available) \$10,000

- ❖ Choice of sponsorship of either registration, one of two coffee breaks, one of the sessions
- ❖ Table Top Exhibit
- ❖ Logo recognition during event including one page ad in B&W course book (no bleed) and signage
- ❖ Pre-event Marketing exposure listing company logo on promotional emails (sent to 10,000+ members), e-brochure and print brochure*
- ❖ Logo prominently displayed on the CLE program event page of the New York City Bar's website as Gold sponsor
- ❖ Three complimentary registrations (valued at up to \$2697)
- ❖ 15% discount on additional registrations off the member rate

Silver Sponsor (Unlimited) \$5,000

- ❖ Logo recognition on signage during event
- ❖ Pre-event Marketing exposure listing company logo on promotional emails (sent to 10,000+ members), e-brochure and print brochure*
- ❖ Logo prominently displayed on the CLE program event page of the New York City Bar's website as Gold sponsor
- ❖ Two complimentary registrations (valued at up to \$1798)
- ❖ 10% discount on additional registrations off the member rate

*subject to timing of sponsorship

For more information on sponsorship opportunities, please contact:

Maricela Alfonso
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New York City Bar Association
Malfonso@nycbar.org
212.382.6608

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